

SBMT3300 Business Competitions

Guidelines on Writing Self-reflective Paper

The purpose of writing a self-reflective paper is to help students formally consider what they have been learning and to organize it through writing. It is based on the student's experience and personal response to the case competition. The points stated below may assist you in writing the assignment:

1. Applicants must write an articulate, well-reasoned statement of purpose (Papers must be typed with **at least 500 words**).
2. When writing, consider the following:
 - a. What have you learned?
 - b. Has this experience broadened your horizons? If yes, in what ways?
 - c. Have you developed new appreciations?
 - d. How has this learning affected your views of the world and the universe?
 - e. What impact might this experience have on your lifelong learning process?
 - f. Will what you have learned change your behavior in the future? If yes, in what ways?